



CHRIS JARVIS

See Differently. Business Differently.

12-Day Turnaround with Chris Jarvis

Day 7 – Career Cocoon

You have done a lot in the first half of this 12 day turnaround. You have analyzed your practice, looked at your personality traits, considered what you like to do and don't like to do, and have confirmed where you provide value to your clients.

Now, as you have a better understanding of who you are of who your clients like you to be, it is highly possible that you would like your career to go in another direction.

This was certainly the case for me. In some cases, the changes are subtle. In most cases, the changes can be rather significant. Think about a caterpillar. It is grey or brown. It crawls slowly on the ground. When it goes into its cocoon, a very significant transformation takes place. I imagine it to be painful, but I have no confirmation of such. What emerges is a beautiful butterfly.

You can do the same thing. Grab a blank sheet of paper, or use the back of this page.

There are three parts to this exercise in the bonus video. First, there is where you are. You don't need to do more than outline elements of where you are now. The third column is where you want to be. Write down what you want to be like at the end of your transformation.

The second column is your cocoon. These are the things that you believe need to happen get you there. I have offered you mine below so you can see what I did over the last few years to get to where I am.

Once you have this done, you will have a visual you can print out and put on your wall. You should look at it regularly. The visualization will be a valuable tool in your journey.